

# Cookie Policy for K4 Analytics Ltd.

## What are cookies?

A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

## Which cookies do we use on our website?

Our site uses cookies to distinguish you from other users of our site. This helps us to provide you with a good experience when you browse our site and also allows us to improve our site. By continuing to browse our site, you are agreeing to our use of cookies

- **Session cookies**

Session cookies last only for the duration of your visit and are deleted when you close your browser. They are essential for secure user navigation through the site and enable the delivery of basic functionality.

- **Google**

Our website uses cookies for Google Maps functionalities. The cookie records unique identifiers that identifies a returning user's device and the ID is used for targeted ads.

- **Third Party Cookies in embedded content on K4 Analytics pages**

Please note that during your visits to K4 Analytics website you may notice some cookies that are not related to K4 Analytics. When you visit a page with content embedded from, for example, YouTube LinkedIn or Twitter, you may be presented with cookies from these websites. K4 Analytics does not control the dissemination of these cookies. You should check the third party websites for more information about these.

## How to manage cookies;

If you no longer wish to receive cookies, you can always disable cookies through your browser settings; the Help function within your browser should tell you how. You can also find out how to do this for your particular browser by visiting [www.allaboutcookies.org](http://www.allaboutcookies.org).

You can set your browser to notify you when cookies are active, or you may choose not to accept cookies at all. In addition, you can delete cookies that have already been set.

K4 Analytics will assume that you agree to the placement of cookies on your device unless you specifically choose not to receive our cookies, in which case we cannot guarantee that your experience will be as fulfilling as it would otherwise be.